

SUNDAY SEMINARS

Room numbers and times are subject to change

8AM - 9:45AM

Retailer Update: Reach More Customers with DEMA's Go Dive Now Campaign

Tom Ingram--DEMA

DEMA is already advertising on social media in target neighborhoods surrounding every DEMA-Member Store! Find out how using the Go Dive Now campaign can help attract customers to YOUR specific store through social media marketing! Bring your laptop so you can log in to the Facebook ads account connected to your Facebook page to place a sample ad onsite!

FREE PRESENTATIONS — NO PRE-REGISTRATION REQUIRED

	SEASIDE 4-A FREE PRESENTATIONS	SEASIDE 5-A FREE PRESENTATIONS	SEASIDE 5-B FREE PRESENTATIONS
11AM - NOON	<p>How to Choose the Dive Destinations that Best Meet Your Needs and Expectations</p> <p><i>Ken Kenezick, Island Dreams Travel</i></p> <p>Speaker Ken Kenezick has been diving for 35-years, quite literally around the world. His fast-paced presentation will compare and contrast the best diving available to you, covering both Caribbean and Pacific destinations. A wealth of information will be shared, accompanied by a generous dose of humor, and audience participation is always encouraged.</p>	<p>BEST OF PAPUA NEW GUINEA</p> <p><i>Chet Moore</i></p> <p>Papua New Guinea is truly one of the last unspoiled diving wildernesses in the world. This colorful and fast moving presentation will introduce you to four unique dive operations and one very special land based operation spanning the country. Come and be introduced to Tufi Adventure Resort, Lissenung Island, Walindi Plantation, M.V. FeBrina and Trans Niugini Tours. Chet and his wife have been diving PNG for some 25 years and promise an informative presentation.</p>	<p>Sea of Change: Divers, Coral Trees, and Reef Restoration in the Cayman Islands</p> <p><i>Samantha Whitcraft, Sea of Change Foundation</i></p> <p>The Cayman Islands provide world-class diving. But some of the islands' reefs face common environmental stressors like coral disease and vessel damage. Last year, local dive operators, with support of the Sea of Change Foundation, under permit from the Department of the Environment and with guidance from the Coral Reef Foundation learned to grow endangered coral fragments on PVC "coral trees" - which have now propagated 700 linear feet of coral since they were established in April 2016. Divers then successfully transplanted 300 pieces of live coral back to the wild, restoring vital habitat on the reefs they love!</p>
NOON - 1PM	<p>Take Your Photography to the Next Level</p> <p><i>Francesca Diaco, Roatan Underwater Photography</i></p> <p>Take your photography to the next level with shooting and equipment tips from professional underwater photographer, journalist and trainer, Francesca Diaco. This seminar will cover how to make the most of your equipment and what to add to it to meet your goals; the best setting tips to achieve great exposure; and how to make the most impact with lighting and composition. Francesca will also talk about her personalized training programs online and in Roatan, as well as her exciting upcoming U/W photography expeditions to some of the world's best dive destinations.</p>	<p>Drysuit Diving in California</p> <p><i>Bruce Justinen, Seasoft Scuba</i></p> <p>Drysuit diving in California is unique. There are huge temperature variances both above and below the surface, currents, shore and boat dives wreck dives and just looking at the fishies. A drysuit should keep you dry, keep you warm and should have very little hydro drag. Bruce Justinen has more than 5,000 drysuit dives on the west coast from Mexico to Alaska and has taught dozens of drysuit seminars around the country. Let him take you through all of your choices, answer ANY question you have about drysuits and leave you informed and educated about drysuit diving in California.</p>	<p>Mystical Mozambique</p> <p><i>Jenny Collister, Reef & Rainforest</i></p> <p>Join Jenny Collister as she takes you on a journey through Mozambique. Explore the mystique of this way-off-the-beaten-path destination. Expect to be wowed by images of Mantas, Whale Sharks, empty beaches that stretch the coast for miles with sand dunes as tall as high rise buildings. This is truly an adventure seekers paradise.</p> <p>Reef & Rainforest is a full service travel company specializing in dive, water sport and adventure travel. They are ARC accredited, IATAN & ASTA. ARC agents are a select group of professionals recognized as having met stringent financial, personnel and security requirements.</p>
1PM - 2PM	<p>Discover the Underwater Museum of Guam</p> <p><i>Charlene Hitosis, GUAM VISITORS BUREAU</i></p> <p>Guam's waters were one of the world's best-kept secrets when it came to scuba diving. Guam is home to one of the world's most amazing underwater phenomena, the Blue Hole, a natural 300-foot shaft cut into the reef off Orote Point. The <i>Tokai Maru</i>, a Japanese freighter sunk by a submarine torpedo attack during WWII, rests next to the <i>SMS Cormoran</i>, scuttled after WWI. The site marks the only instance in the world where wrecks from two different countries and two different wars are nearly touching. Join our seminar and learn about your next dive adventure in Guam!</p>	<p>It's Only Life Support Equipment, What Could Happen?</p> <p><i>Mark A. Gresham, Professional Scuba Inspectors, Inc.</i></p> <p>Most assume that the shop they use "knows what they are doing", regardless if they are using their own equipment or if it is shop rental gear. They assume that their shop handles their gear appropriately and safely. This talk will provide a diver with information about cylinders, shop technicians, what to ask for and why. Divers will understand why it is never safe to assume when it comes to their life support equipment.</p>	<p>Yap and Palau - Experience Two Worlds in One Trip</p> <p><i>Bill Acker and Chris Lubba, Manta Ray Resort Yap and Palau Dive Adventures</i></p> <p>Yap and Palau are two majestic islands in the Pacific that most divers have on their bucket list. Join us for a journey into the heart of these islands and see what adventures await to islands few people ever visit and travel back into time and see for your own eyes how people still value ancient cultures and traditions. This is not only a dive trip, but an adventure and experience for all to enjoy.</p>
2PM - 3PM	<p>Mexico Riviera Maya and Playa Del Carmen - Diving the Cenotes and much more!</p> <p><i>Caradonna Dive Adventures and The Reef Marina</i></p> <p>In addition to coral reefs and magnificent beaches, Riviera Maya offers unique underwater adventures. North of Isla Mujeres snorkelers swim with whale sharks and manta rays while divers plunge beneath swirling schools of baitfish corralled by circling sailfish. Thrills continue when bull sharks congregate off Playa del Carmen each winter. Very different adventures await those who immerse in the clear fresh waters of the cenote caverns. Also in the mix, reef formations, shipwrecks, the world's largest underwater sculpture park, and day trips to the reefs of Cozumel. Ashore are ancient Mayan cities with amazing adventure activities to enjoy including shopping in a world-class vacation destination!</p>	<p>Polar Diving in the Arctic and Antarctic</p> <p><i>Henrick Enckell, Oceanwide Expeditions</i></p> <p>Join us in discovering the pristine nature of our polar areas. Our polar dive master, Mr. Henrick Enckell, will take you on a visual journey through both the Arctic and Ant-arctica, both under water and top-side, covering the log-istics of getting there and back along the way. We will also discuss the special wildlife we encounter and learn that even though they may look similar at first glance, the two poles are actually quite different.</p>	<p>Guillermo De Anda for the Mexico Tourism Board</p> <p>Not all Maya ruins are picturesque temples that rise above the landscape and reach to the clouds. Some lie hundreds of feet belowground in the watery depths of remote, flooded caves. Why did the ancient Maya exert such incredible effort to build within these dangerous, virtually inaccessible labyrinths? And how? Underwater archaeologist Guillermo de Anda descends into the darkness laden with ropes, scuba gear, and curiosity to tell their remarkable story.</p>
3PM - 4PM	<p>TO BE SCHEDULED</p>	<p>INSURANCE FOR PROS and VOLUNTEERS</p> <p><i>Bob Sheridan, Evolution Insurance Brokers</i></p> <p>Why do we have to buy Liability Insurance by the end of June and not anytime else? Is there a 'good diving' instructor rate for no accidents or claims, like car insurance? Does your insurance company only state your coverage is "DEFENSE"? Can you get coverage for just Openwater, pool and classroom instruction? What about Volunteers? Evolution Insurance Brokers has partnered with Bob Sheridan's UDT dive agency to offer "UDT Watermen's Liability Insurance". Custom coverage is for Instructors, dive masters, guides, captains, crews, life guards, swimming, snorkeling, surfing, sailing and kayak instructors, dive centers, resorts, watercraft, universities, institutions, scientific and commercial divers. Our UDT Members are a combination of Instructor, Teacher and Coach! We are "Looking Back to the Future of Diver Training". No Crash courses!</p>	<p>In the Footsteps of Ernest Shackleton</p> <p><i>Faith Ortins, Diving Unlimited International</i></p> <p>Join us for a journey thru history as we explore new parts of Antarctica while retracing Ernest Shackleton's historic journey 100 years ago. The scenery above and below the water will astonish you in a way only the polar regions can. You will gain new appreciation for the beauty and challenges of exploring the most remote part of the world with all its grandeur and changes.</p>

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